

SOUTHWEST AIRLINES, OUR HOMETOWN HERO

The Board of Directors and staff of Southwestern Youth Services, Inc. would like to thank you for being our “hometown heroes” by donating two (2) roundtrip airline tickets. These tickets increased interest to not just our 2nd Annual Softball Tournament but also gave us an opportunity to reach the community and educate them about our SafePlace Program. Other local businesses also followed suit and support.

We acknowledged your role as “a hometown hero” in Southwest Oklahoma communities daily, on the local radio stations at a booth set up at the local Wal-Mart Superstore. Southwestern Youth Services has made daily public announcements on the local cable television channel, and the newspaper. We also acknowledged Southwest Airlines contribution by printing the name on the T-shirts and in the event program.

The winner of the tickets was Harold Burke of Oklahoma City.

Thank You again for your generous donation.

Judie M. Hanes
Executive Director
Southwestern Youth Services, Inc.